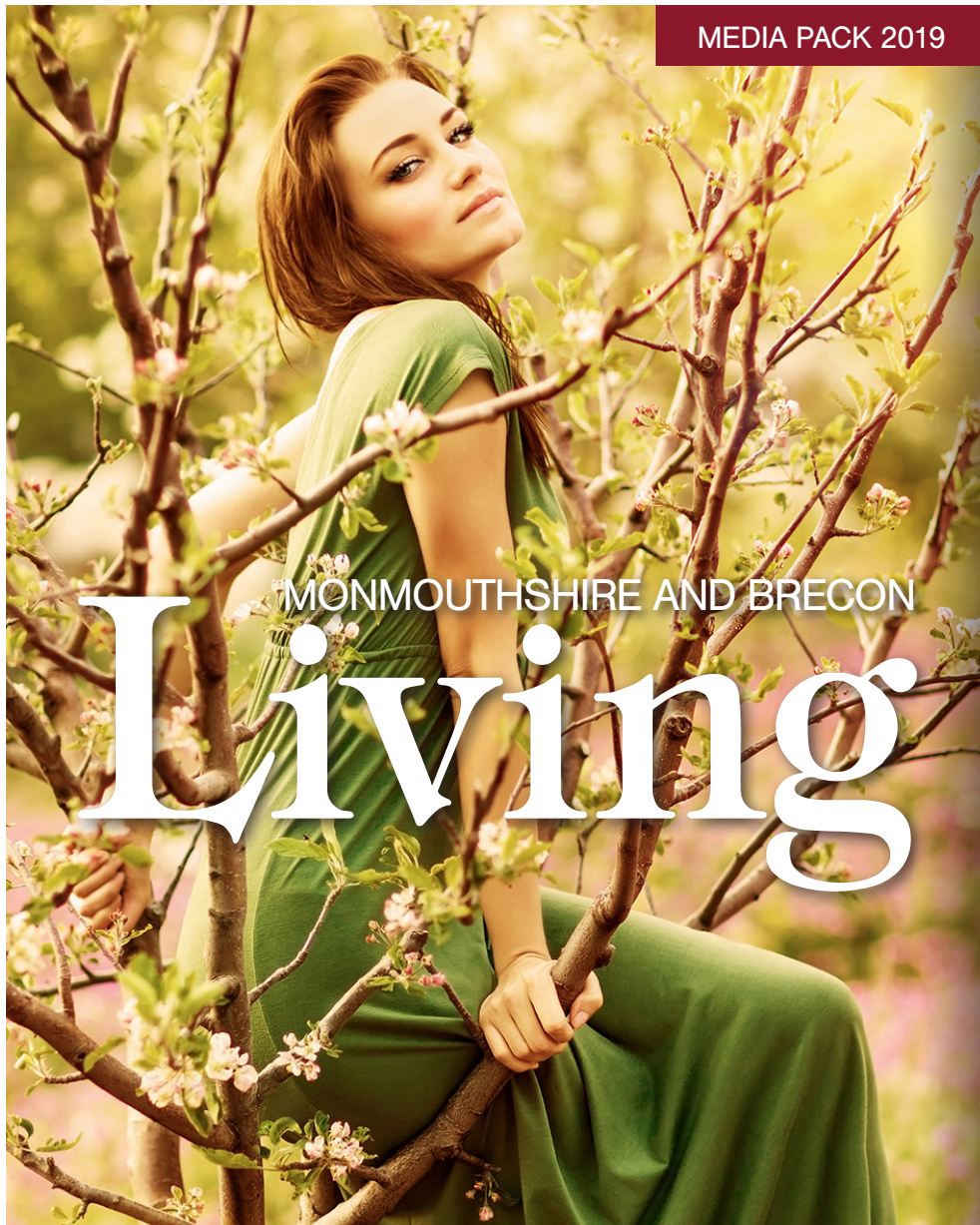


MEDIA PACK 2019



## Chic, upmarket and beautifully designed with strong editorial content

Welcome to the Living media pack, where you will discover how to make your advertising work as hard as possible for you. Living delights Monmouthshire and Brecon readers through first-class features about local people and their lives, accompanied by exquisite photography. Our readers are loyal, discerning people who enjoy the finer things in life and who have a large disposable income to afford their luxurious lifestyle. We celebrate the most interesting homes to covet and the finest properties and estates to buy, review the best places to eat, sleep and play, and focus on luxurious goods from local retailers. We ensure our editorial matches the pursuits of our readers and that advertisers always benefit from being positioned with relevant editorial.

## Introduction

# Living



# PREMIUM PROPERTY

Living carries premium property. The property section appears at the front of the book, setting the tone for our readers. Premium estate agents can benefit from close working relationships with our Living editorial team and provide leads through-the-keyhole section. This section drives readership and ensures that our complimentary magazine is consumed quickly in the marketplace.




**Igerton Road, Hartlepool**  
 Built to an exceptional standard, this unique five double bedrooms dwelling has ceiling heights of 9' 6" throughout, creating light spacious rooms. It has a traditional open plan lower level with French stone flooring and a stone paved pool, which at the rear of the ground floor is a kitchen with a central island and breakfast bar, fitted with stainless high gloss units, Siemens worktops, mood lighting and a range of high end luxury appliances including double oven, double warming drawers, induction hob, coffee machine, built fridge, central vacuum system up and a wine cooler. Quality fixtures include: 100% granite and progressive lighting, surround sound in the principal rooms and entrance leading to the ground floor. RRP: 995  
 T: 0191 384 2277



**£559,995**



**Portland House, Hollywood, Wokingham**  
 Portland House is a stunning, individual residence with five double bedrooms, designed to provide the very highest quality luxury living within the spectacular rural landscape of Wiltshire. Its elevated position at the back of an extensive and prestigious development in Wokingham offers panoramic views of surrounding countryside, while the property itself contains every comfort and exquisite design feature expected of an elite level home. Set in its own landscaped grounds, it also features an indoor swimming pool and leisure area outdoors, swimming with hot tub, a cinema room, gym, and private bedrooms with bespoke accommodations set as in the floor.  
 here. RRP: £450  
 T: 0191 384 2277



**Price on application**



**Dunelm House, Trindon Village**  
 Located close to the village green in Trindon Village, this beautiful home offers light and airy living accommodation, luxury bedrooms and bathrooms and a superb landscaped garden. The kitchen features high gloss fitted units and a central island in complementary cream and stainless steel and surrounding granite worktop. A range of high end appliances includes an induction hob, a 60cm oven for easy top, an integrated American style fridge freezer and a fitted wine cooler in the utility room. Ideal for entertaining, 10 fold doors open these the dining area to a lovely green patio and the sunny garden which has extensive patio areas, a smart bridge overlooking the open gateway, mature shrubbery and a well maintained lawn. RRP: £780  
 T: 0191 384 2277



**£120,000**



**Beech Tree Cottage, Melsomby**  
 An exceptional and unique four bedroom home in an outstanding location, Beech Tree Cottage is the perfect country property offering modern comforts in beautiful village surroundings. With its excellent quality and finish with superb attention to detail, luxury features include underfloor heating, oak flooring natural and stone, a hand made kitchen and contemporary bedrooms, which by road access in North Yorkshire has been incorporated into the design with exposed beams and plenty of glazing to maximize views of the garden. The garden is south facing and enjoys full sun and evening sunsets, perfect for sitting out under the beech tree and enjoying the peace and quiet. RRP: £180  
 T: 0191 384 2277



**£650,000**

# Living



# HOMES, GARDENS & INTERIORS

Living is the definitive word on sumptuous homes and interiors. For our through-the-keyhole features we choose the most palatial homes from across the region for our readers to take a look inside, guaranteeing that interiors advertisers' adverts and sales messages will appear in great company.



Living



# FASHION

Living is the place to discover new fashion trends to purchase locally. In Spring and Autumn we feature our BIG fashion issues. This is the place to feature top fashion advertisers as our readers buy luxury fashion brands.

**Seriously stylish in the saddle**

COMBINING AN EYE FOR DESIGN AND HER PASSION FOR SHOWJUMPING, JORDAN MCCABE IS TAKING THE EQUINE SPORTSWEAR MARKET BY STORM

Jordan McCabe has two passions in life: horses and fashion. A couple of years ago, she knew Coverly Fashion, always gets successfully combined the two to launch her own label – Arise. Diamond – named after her much-loved mare.

Seeing a gap in the market, she designed a range of riding gear that is seriously stylish, but still totally functional. And even in the competitive world of sports gear, it's proving a real winner. Jordan is on course to open her first milline this year and a 50 per cent increase in sales is forecast for the first half of 2017.

"I always wanted to wear the big brands, but all the leading show jumpers were just everything was so expensive," said Jordan, whose business base is at the family farm in North Lincolnshire near Cleethorpe. "I got one thinking how I could create a range of clothing for women like me who wanted to look well-made clothing, without the hefty price tag!"

It was a steep learning curve, but the label was launched in 2014 and has gone from strength to strength. Jordan believes the key to her success is using social media as her shop window, creating large word-of-mouth demand for her products by sharing stylish photographs and engaging with her 100,000 Instagram followers.

She manages all aspects of the company, from marketing to design and product development. Her marketing strategy is done throughout Europe and she regularly travels to the far north.

Since introducing fitness leggings and underwear, Jordan has opened up her audience to include the wider athletics market. Arise's Diamond Expedition was also one of the first brands to introduce riding leggings and now she's working on performance and equestrian ranges. "It's important to keep ahead of the game in this industry," she says. "Fashion never sleeps and neither do I."

"I am so my customer and I am designing products that I would want to wear. I would never want to make a product that I wouldn't love in. I've always believed in my designs and hoped to do well, but I never expected it to get this big so quickly."

W: [arisediamondequine.com](http://arisediamondequine.com)

“I am my own customer and I am designing products that I would want to wear.”

77 | Living FASHION

This page: stockbyte  
 From left: sportswear L25, topshop, £50 full size  
 from £11 with the  
 L25 and D25  
 collection online  
 comparison with £40,  
 Arise's Diamond Expedition  
 £180, £150 when technical  
 function D25

Living | MARCH | 73



# HEALTH & BEAUTY

Featured in every issue, Testing Times reviews new products to market. Living is the place to discover new beauty trends to purchase locally and top places to indulge in a beauty treatment or two.

## TESTING TIME

Prep your skin for summer

**ORIGINS RITUAL TEA MATCHA MADNESS REVITALIZING CLEANSING BODY MASK 150ml/5.25**  
 Available from Ogevo  
**They say:** The body mask acts as a creamy exfoliating scrub with a cleansing fabric, with antioxidant matcha and green tea, thistle to purify and revitalize, leaving your skin feeling softer, smoother and relaxed.  
**We say:** matcha has packed the strength of vitamin to squeeze toxins out of the face. Even then, it may dry your face and be a wrap to do this. Also when it dries, it's not absorbable.

**ELEMENTAL HERBOLGY MACADAMIA & PAPAYA RADIANCE BODY SCRUB 130/500ML**  
 Available from Sasa UK and elementalherbology.com  
**They say:** Shed dry and flaky skin with our botanical cocktail of botanicals and antioxidants for silky smooth skin. Lasts all day long.  
**We say:** great for your skin before a holiday, feel or feel. It's a great scrub and it's gentle and smoothing on the skin.

**TRIE NORTH DE-STRESSED MASK 61 150/50ML**  
 Available from Neom Organics and Neomorganics.com  
**They say:** A weekly, rich gel mask designed to help reduce stress for stressed skin. It instantly soothes and hydrates skin with its soothing and calming properties.  
**We say:** a great SOS for the face. Use it once or twice a week on face and neck and leave for ten minutes. Skin feels immediately hydrated and smooth. Strong, but worth it!

**OMRONICHA MOOR CREAM CLEANSER 150ml/500ML**  
 Available from Sasa UK  
**They say:** Contains natural magnesium-rich Moor mud has cleansing, soothing and antibacterial properties, and removes makeup and impurities without drying the skin.  
**We say:** This is a bit of a 'perfect' skin cleanser. It's perfect for the skin by drying, but the creamy wash left my skin in a glow. But, very expensive for a cleanser, so a real treat.

**NEOM ORGANICS GREAT DAY BODY SCRUB 134/533ml**  
 Available from Neom, Lush and Neomorganics.com  
**They say:** As our skin products have three benefits: soothe your skin and care for your mind. Our Make You Happy/Relax has an uplifting effect on the mind and body.  
**We say:** The scrub is gentle and reveals and on the mix of fruit and other ingredients seems to slip straight to your skin.

**CLARINS RELAX BATH & SHOWER CONCENTRATE 500/200ML**  
 Available from Clarins  
**They say:** Gently removes impurities, softens and soothes skin.  
**We say:** Packed full of Clarins' botanicals, it's a great scrub. It's gentle and it's a bit of a treat.

**GALEBE BODY OIL 130/500ML**  
 Available from Sasa UK and Galebe.com  
**They say:** A body oil that is rich in botanicals of therapeutic origin - natural, natural and virgin - to soothe and hydrate the skin.  
**We say:** This is a light oil which absorbs well into the skin. It has an unusual natural perfume fragrance - which might be a bit of a challenge for the skin, but certainly different.

**BOIK & BERRIES DARK BAIN BODY OIL 130/500ML**  
 Available from Sasa UK  
**They say:** A fast-absorbing body oil with nourishing witch hazel that deeply moisturises and brightens the skin.  
**We say:** A beautiful oil that soaks into the skin and just leaves the skin feeling soft. There is an early smell from the oil, but it's a good smell.

## ILLUMINATE YOUR SKIN

by Rebecca Elcock

With the change in seasons it's time to start thinking about adding a little radiance to your complexion. Whether you want to achieve a natural look, add definition or simply create a glowing, luminous look, it has never been easier to achieve this with products such as highlighting powders, bronzing powders and cheek sticks. Here's a few of my favourite products to help you create a flawless summer look.

Don't be lousy, what fresh you could by a cheek stick such as Clarins Les Éclairs Healthy Care Cheek Colour Stick (€24). This highlighter sticks and enhances your face while adding a silky second skin finish with a natural healthy glow.

One of my all time favorite products is the Lush Natural Face Illuminator (€22). It's a highlighting powder that's suitable for all skin types and it's so easy to use. The powdery illuminator is perfect for a natural look and you can use both the light and dark powder level coverage that you want. This product comes in four different shades which means it's a face illuminator for every skin tone.

For a more intense look I would recommend the Lush Natural Face Illuminator (€22). This is a natural looking powder that can be used to create a natural look. It can also be used to create a more intense look. For a natural look, use the powder with a light brush to the inner areas of the face, drawing a light 'C' on each side - from the forehead to the cheekbones, then from the cheekbone to the chin.

**Fenwick**  
 Coppensgate, York  
 Tel: 01904 443322



# FOOD & DRINK

We carry in-depth reviews of local eateries, so all passionate foodies know to turn to us first. Advertisers have the opportunity to promote themselves within our exciting editorial content.



**Future-proofing feasts**

**Crispy Trout with Asian Salsa**

**WHY WE LOVE IT**  
This sleek, green sauce goes alongside the fish to create a perfect partner for a piece of oily fish. One favorite is a pink-pea and radish root slice, thickened to give it a crisp skin, but the dressing would work well with any fish fillet volume, so you can use a variety of fish, or even a veggie option. For maximum health points, go with fresh, organic, and sustainably sourced fish.

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**Pan-Fried Salmon**

**WHY WE LOVE IT**  
This is a healthy, delicious, and easy-to-make dish that is perfect for a quick meal. The salmon is cooked to perfection, and the vegetables are fresh and vibrant. It's a great option for a healthy meal that is also delicious.

**FOR THE DRESSING:**  
1/2 cup olive oil  
1/4 cup lemon juice  
1/4 cup honey  
1/4 cup soy sauce  
1/4 cup rice vinegar  
1/4 cup sesame oil  
1/4 cup peanut oil  
1/4 cup ground flaxseed  
1/4 cup ground flaxseed  
1/4 cup ground flaxseed



**HEALTH TIP**  
There is an ever-increasing body of evidence to suggest that regular consumption of fish, and in particular oily fish like trout, reduces the risk of cardiovascular disease. They're also a good source of vitamins B, D, and E, which benefit the bones and immune system.



# LEISURE, ARTS & CULTURE

For Living readers, entertaining and being entertained is a must. We showcase what to see, where to visit and the best hotels to stay.

## The majesty of Harewood

Filming on a second series of TV drama *Victoria* is under way at Harewood. Here, Emma Clayton looks at a major exhibition exploring Queen Victoria's links to the Yorkshire property

In September 2020 the young princess who would become Queen Victoria stayed at Harewood House. She was not in her glory: "Harewood is an 18th-century house, and the rooms are not the same as they were then. We tried to do the best we could with a party of nearly 500 in work."

The country house, one of the grandest in England, has strong links with Queen Victoria. The great-grandmother of the 19th-century monarch lived at Harewood House from 1818 to 1820, and it was here that she met the man who would become her husband, Prince Albert.

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In Harewood's library lies a leather-bound album filled with drawings that show the young Victoria and her husband, Prince Albert, in their daily lives. The album, one of only two in existence, is a collection of the Royal Collection's "official" photographs of the couple's lives.

Another album, "Victoria and Prince Albert's Album," contains a collection of portraits of the couple in their daily lives. The album, one of only two in existence, is a collection of the Royal Collection's "official" photographs of the couple's lives.

In the State Parlour stands the ornate bed, made of oak and gilt, that Victoria slept in when she stayed at Harewood, aged 16. "Only two people have ever slept in it, the other being the 'The Duchess' (Princess Alice). It's the most expensive piece of furniture ever made, costing £250 in the 1840s."

The State Parlour reflects the style of the Victorian era, one that most visitors find fascinating. In bookshelves, looking to hidden corners, and reaching their feet to the ceiling, the room is a masterpiece of Victorian design.

Photo: John Day



# MOTORS

From in-depth car reviews to the best places for vehicle repairs, we've got it covered. Whether you're looking for a sports car to cruise around the country in, or a luxury family car, you'll want to get into the driving seat after reading our features.



## FEEL THE NOISE

A sting in the tail proves to be a good thing for Ian Lanning

It's possible to nod for the price of a breckon, close the window for pistons and pistons for pistons behind the wheel. If you are not convinced, and why should you believe a word I say, then jump into an Abarth Spider - a what?

Five years ago I had launched the first Spider 124, a classic. Remembering that passage for open top motoring, there's another in the showroom and it's more than enough to get the whole grade feeling.

Some might say that has led to their racing gear. Abarth, means in performance since 1909 and gives them license to drive.

It's a cold but it's clear so the roof has to be removed for the biggest risk imaginable. Start the 124KPK motor and Abarth roars into life like a flat head in the standard Bristol Motor exhaust.

The fact that the four pipes exhaust their depending on the engine speed. Try driving this Spider without keeping the throttle at a little light, heading for understeer or bouncing the road off at every valve as possible, it's as impossible as the impossible.

Remembering best too? That's when you hop the engine between down gears. If you've never tried it, you will in an Abarth. It's dramatic. Under power it's like a piston. The engine runs between 2,000 and 4,000rpm in addition, your simply can't help feeling the throttle, not to go fast but to hear it below its normal gear as understeer is such that it actually handles, pops and cracks in approval, much to the amusement of the Ford ST driver behind me.

Abarth Spider is another reminder of why we actually need to enjoy driving.

With this much power on tap and so little weight, Abarth offers greater performance and would be a shameless track car. The benchmark Chevrolet comes up at just 6.6 seconds and the turbo makes sure there is a wealth of oomph right across the range.

Strangely, Spider is not about top speed because as soon as you go beyond 60mph you lose the magnificent exhaust note and it all becomes about the wind. They better play with the short drive gearbox and enjoy the delightfully unexpected.

Handling is one of the joys and is all the better for it. Sport setting, steering, engine response and throttle, the Spider will teach you and you can feel exactly what is happening as the frontlines that support handles between road and you contact pistons.

This car does not drive like no other and for those who dare - and again only on the track - it's a real opportunity to say the car out and drive. For those less spirited grip is meaning, handling isn't too predictable. Once there is a scorch on the badge, there is no need to stay in the car.

I can't and love in Abarth and in my diet. The 124KPK is the best car there is in the price. If I were the boss I'd buy it and yes I want a Spider as badly it hurts. Perhaps the 124KPK is the top model for me and the Spider will do for the weekend.

Let's face it, the great part of the breckon, near the bottom for pistons and pistons! You'll be for who, except leaving there is no chance for getting behind the wheel.

**Price** Abarth Spider 124KPK £14,999 (14 speed turbo) Power 170PS 0-100 6.6 sec 0-60 4.6 sec Top speed 164mph Combined MPG 64.1 Transmission Six speed manual CO2 169 g/km

100 | Living MOTORS



## NEW ABARTH 124 SPIDER. PERFORMANCE IS IN THE AIR.

THIS IS THE ABARTH 124 SPIDER. ONCE YOU GET BEHIND THE WHEEL, YOU WOULDN'T WANT TO BE ANYWHERE ELSE. OPEN UP THE SOFT TOP. TAKE TO THE ROAD AND BREATHE.

**GMD** G M D DURHAM, FINCHALE ROAD, DURHAM, CO DURHAM DH1 5RW. TEL 0191 3841925 WWW.GMDCARSALSALES.CO.UK

Official fuel consumption figures for the Abarth 124 Spider 1.4 Turbo 170 hp - Manual (open top 67/55/20) Combined 42.8 (l/100) - 44.1 (l/100) Urban 31.0 (l/100) - 33.2 (l/100), Extra urban 64.3 (l/100) - 65.4 (l/100). CO2 Emissions 149 g/km. Fuel economy and CO2 emissions are dependent on the driving style of the driver. Actual figures may vary. Prices are in GBP and include VAT and destination but does not include license fee and insurance. Items are a guide only. © 2019 Abarth S.p.A.



# South East Wales



# DISTRIBUTION AREA



We have a unique, unrivalled, highly selective distribution network, delivering 8,000 monthly copies into a clearly defined marketplace through hand-picked outlets. There is no other magazine guaranteed to reach your niche market, without wastage. Our distribution strategy is uncomplicated and highly effective as all magazines are complimentary. We merchandise in high-footfall outlets to the right marketplace.

## Distribution

### Select high end outlets that you will be able to find us in;

Marks and Spencers in Chepstow  
Clubs such as Bryn Meadows, Cottrell Park and Langland Bay  
Four star plus hotels and restaurants  
Celtic Manor Resort  
St Davids Hotel  
Chepstow Racecourse  
Private Hospitals and Clinics  
Waitrose Newport

Tourist information Chepstow, Ross and Coleford  
St Pierre Golf Club  
Cefn Tilla Resort  
St Josephs Hospital  
Morris Usk Garden Centre  
Butterfly Zoo and Garden Centre  
Labels Shopping Outlet  
Crickhowell Market

Circulation  
**8,000**

Readership  
**24,000**

*Readership 24,000*

**Living**



# PROMOTIONS & SPONSORSHIP

Living - an overview of opportunities

- Opportunities for us to create bespoke campaigns which sit seamlessly within the Living editorial environment
- Our team can propose creative concepts involving product placement

## *THEMES & SPECIALS*

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**February:** Brides

**March:** World of Interiors

**April:** The BIG Fashion Issue

**May:** What To Want Now

**June:** UK Travel Special

**September:** World of Interiors

**November:** Luxe Christmas section

**December:** Christmas, Seasonal Special

**January:** Looking forward to 2018

# Living

# DEADLINES & RATES

Below are the Living deadlines.

Any flexibility requests must be submitted to the publisher.

Cover Date	Booking Deadline	Complete Artwork & Copy Deadline	Publishing Date
February - 19	10/01/2019	11/01/2019	25/01/2019
March - 19	07/02/2019	08/02/2019	22/02/2019
April - 19	14/03/2019	15/03/2019	29/03/2019
May - 19	09/04/2019	10/04/2019	26/04/2019
June - 19	15/05/2019	16/05/2019	31/05/2019
July - 19	13/06/2019	14/06/2019	28/06/2019
August - 19	11/07/2019	12/07/2019	26/07/2019
September - 19	14/08/2019	15/08/2019	30/08/2019
October - 19	12/09/2019	13/09/2019	27/09/2019
November - 19	10/10/2019	11/10/2019	25/10/2019
December - 19	14/11/2019	15/11/2019	29/11/2019

Advert Size/Position	Price
DPS	£700
Back Cover	£575
Full Page	£415
Half Page	£295
Quarter Page	£165

Special rates for multiple bookings
3 months = 10% discount
6 months = 15% discount
9 months = 20% discount
12 months = 30% discount

\*All rates subject to VAT

	1 insert	2+ inserts
Emporium Features	£100	-20%

# ADVERTISEMENT SIZE

Advertisers wishing to provide their own material should supply it on email to your representative. Files should be supplied as either EPS or Hi-Res CMYK PDF.

Bleed advertisements must be designed inclusive of 3mm bleed, fonts must be embedded or converted to outlines. All images incorporated within the advert should be high resolution: 300 dpi.

The publisher reserves the right to reject materials supplied for advertising if the quality or content is not satisfactory.

Advert size	Width	Height
<b>Full Page (with bleed)</b>	216mm	303mm
<b>Full Page (no bleed)</b>	180mm	266mm
<b>Half Page Portrait</b>	88mm	266mm
<b>Half Page Landscape</b>	180mm	131mm
<b>Quarter Page</b>	88mm	131mm
<b>DPS with bleed</b>	426mm	303mm

## Artwork Specification & Production Schedule

# Living



# LIVING PORTFOLIO 24+ MAGAZINES ACROSS THE UK

24+ editions with 240,000 copies reaching 720,000 people\*  
\*Publisher's statement

# Living

Regional Magazines Publisher

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T: 07775027069

*Portfolio - The power of Living*

**Living**